

SWEET 100



Above, monument signage on Chapman Ave.

Left, the official ribbon cutting ceremony with the City of Orange and the Chamber of Commerce.

Sweet 100 Announces Opening of The Broken Yolk Cafe in Orange, CA.

On Friday, August 9th the city of Orange along with the Chamber of Commerce held an official Ribbon Cutting Ceremony for the newly constructed Broken Yolk Cafe located at 2810 E. Chapman Ave, Orange, CA. A number of community leaders attended the event including Orange city council member, Mike Alvarez.

In speaking at the event Mike DiNorscia spoke about the opportunity to bring The Broken Yolk Cafe to the city of Orange. "We are excited to open our doors. Our goal is to create something the entire community can be proud of and call home. Our expectation is that the Broken Yolk Cafe is a gathering place for families, community leaders, and all the citizens of Orange."

The restaurant opened officially to the public on Monday, August 19th.

Sweet 100 provides Investors 3rd Quarter Distribution

Sweet 100 announced cash distributions to investors in Emerging Restaurant Fund I, LLC for the 3rd Quarter of 2013. The approved quarterly distribution was \$500 per unit. As of August 15, 2013, the average annualized return for fund investors was 20.26%.

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Sweet 100 Welcomes New Associate

On July 15th 2013, Sweet 100 announced the addition of Huijing “Sophia” Zhang to our investment team. Ms. Zhang will be responsible for the oversight of all Sweet 100’s EB5 related investment programs and all Chinese investor communication.

Ms. Zhang is a recent International MBA graduate from the University of San Diego. She has a variety of knowledge and experience in data analysis, strategic planning, due diligence, international business development, US market entry consulting projects for software, telecommunication and medical/health products companies. She is originally from China where she obtained her bachelors’ degree in English. After college she spent one year in Hawaii for a cultural exchange program. She enjoys traveling and dancing.

Sweet 100 is a private investment firm based in San Diego, CA with a focus on investments in early stage restaurant companies.

To date, all of Sweet 100’s investments have been in the Fast Casual and Upscale Casual Segment of the restaurant industry.



Sweet 100 article in recent Restaurant Finance Monitor

For those who missed it, Sweet 100 received a write up in the June publication of the restaurant finance monitor. The Article provides some background information on the founders and an overview of the company’s investment strategy. To Check out the article click on the following link. [Sweet 100 Article.](#)

Published monthly, the Restaurant Finance Monitor provides readers with an in-depth analysis of the restaurant-financing marketplace. It’s the most complete understanding of the financing markets available anywhere in the restaurant industry. The Monitor also produces the annual Restaurant Finance & Development Conference.

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Top Industry News

The following section is dedicated to providing you a summary of some of the top Restaurant Industry Stories in the past month.



Yum China's same-store sales worsen in July

August 13, 2013

Same-store sales for Yum! Brands Inc.'s China division worsened in July to a 13-percent decline, including a 16-percent decrease at KFC and a 3-percent gain at Pizza Hut Casual Dining. Both results deteriorated sequentially from same-store sales figures in June,

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Growth Concepts Get a Premium

July 2013

When Noodles & Company doubled in price on its first day of trading, some commentators called the performance "surprising." But anybody who follows restaurant stocks knows there was nothing surprising about it: perceived growth chains are so rare on the equity markets that those who do go public get a big premium.

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Franchising Index hits highest growth level since recession

August 15, 2013

The International Franchise Association's latest Franchise Business Index shows that the industry is at its strongest level since November 2007, prior to the recession. The index measures the health of the franchising industry based on employment and sales numbers. It is up 0.3 percent in July to 110.2.

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